

A PROFILE OF ADELAIDE RUITERS (August 2016)



Adelaide Ruiters has 20 years' experience in the field of Business Development, Marketing, Communications, Public Relations and Project Management and has practiced both in the Public and Private Sector. The first 12 years of her career she spent servicing the South African Government as Community Liaison Officer (The Mpumalanga Parks Boards) ; Communications Officer (Office of the Premier, The Mpumalanga Provincial Government) ; Assistant Director Communications (The Department of Public Works , Roads and Transport, The Mpumalanga Provincial Government) ; Deputy Director Public Relations (The National Department of Public Works) and Communications Co-coordinator (The Competition Commission, The National Department of Trade and Industry).

She entered the private sector in 2007 as a Consultant and thereafter Business Development Manager servicing various sectors such as Multi-Disciplinary Engineering, Structural Steel Fabrication for Petrochemicals, Energy, Water, Mining and Industrial Sectors as well as the Plastic Pipe Industry. Adelaide has been appointed since 1 June 2015 Managing Director Structa EPCM, where she oversees Structa's Engineering Procurement Construction Management Projects in the Water, Energy, Mining and Beneficiation sectors. From February 2011 to May 2015 Adelaide headed the portfolio Structa Group Business Development Manager for The Structa Group of Companies that consist of 10 subsidiaries active in the structural steel fabrication industry situated in the Vaal Triangle. Her duties included overseeing Corporate Communications and Marketing, the identification and development of New Business and Projects as well as the facilitation of funding for the projects.

In May 2013, Adelaide made history in the country to be the first previously disadvantaged individual who have obtained a prospecting right in her individual capacity, to prospect for phosphates on the farms Zandheuvell 126 and 124. In August 2013 Adelaide has established her company Adelaide Ruiters Mining and Exploration Pty Ltd (ARME), at the time 100% owned by herself to further develop her phosphate prospecting rights. The company was 100% black woman owned when established, and was diluted to accommodate her funding partners (Anglo American Sefa Mining Fund) and acquisitions she had made to being 73% Black Woman Owned. ARME also acquired the Phosphate assets from Orexx PO Pty Ltd. ARME's shareholders are: Adelaide Ruiters(73%) ;Anglo American Sefa Mining Fund (13%), Orexx Po Pty Ltd (8%), Mr Jan Van Der Merwe (Project Geologist 2,5%), Dr Gert Van Der Linde (Project Metallurgist 1%) and Mr Steven Frankel (Cape Based Businessman 2.5%).Adelaide is currently developing the first Prospecting Right to be awarded to her, The Zandheuvell Phosphate Right. A Pre-Feasibility Study has been completed and a Bankable Feasibility Study is currently in process targeted to be completed mid 2017.The Project

is being funded by Anglo American Sefa. Mining Fund, and the Consultants appointed are DMT Kai Batla Project Managers (www.dmt-group.com) and Royal Haskoning DHV (Water and Energy infrastructure).

Adelaide holds a 4 year B.Mus. (Gen) degree from The University of Cape Town (Classical Piano, Music Composition Orchestration and Arrangement, Ethnomusicology, History, Social Sciences and Education), Certificate in Project Management: University of Pretoria, Certificate in Public Relations: Public Relations Institute Southern Africa (PRISA) as well as various other short courses in Anti-Trust Law, Marketing, Communications and Website Design Development (Apple Mac). Adelaide also completed the EU Anti-Trust Law Summer School course in Trier Germany in 2003.

Notable achievements during Adelaide's career include:

2013, after she was awarded the prospecting right (she started the project in 2010), Adelaide enrolled at The University of Witwatersrand, to complete a certificate course successfully in the **"Introduction to Geology and Mineralogy" (NQF 5)**. This course enabled Adelaide to understand the processes involved in Geology, Mining and Metallurgy and therefore she is able to be actively involved in her project and negotiations. Furthermore, she has originated her project in 2010 and led her mining project to date to where it is, in collaboration with her Project Geologist and Metallurgist. Being employed in a highly production orientated structural steel industry, Adelaide has 5 years of experience working in an environment associated with mining and mineral beneficiation and has an in depth understanding of production processes. Adelaide will therefore continue to lead her project post implementation of the mine and beneficiation plant in the Capacity as Chairman and Managing Director.

1998: Murray and Roberts Top Student Award Public Relations Institute Southern Africa (PRISA) for achieving the highest mark in the SADEK Region for the PRISA examination

2004: Top Performer Award: Competition Commission, The Department of Trade and Industry, for outstanding achievement.

Adelaide Ruiters also currently holds *6 other Prospecting Rights that were granted* from The South African Department of Minerals Resources to prospect for phosphates on the West Coast, Western Cape Province and has entered into a Term Sheet agreement with the owners of the prospecting right adjacent to her Zandheuvell prospecting right area in order to enlarge the prospecting right area that will ultimately enlarge the scope of the project if successful.

Directorships and Committee's:

Structa EPCM Pty Ltd: Managing Director www.structaepcm.co.za and www.structa.co.za

Adelaide Ruiters Mining and Exploration Pty Ltd: Founder and CEO : www.arme.co.za

Lacam Cleaning Services Pty Ltd: Managing Director: www.lacam.co.za

Structa Group Pty Ltd: Chairperson of Environmental Monitoring, Health and Safety Compliance Committee: www.structa.co.za

Adelaide is also a qualified Level 1 Artisan Jeweler PMC (specializing in Precious Metal Clay's) and her hobby is Jewelry making. She is a single mother and has two son's, Christopher (19) and Matthew (13). Adelaide lives in Henley on Klip, Meyerton Gauteng. Adelaide is originally from the Western Cape, Kuils River. Adelaide's wish is to return to the Western Cape, where she can also add value to the Economy of the Western Cape and Create the much needed Jobs in Saldanha Bay, as she has demonstrated her capability to do so in the Vaal Triangle, Gauteng.

For more information, contact

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